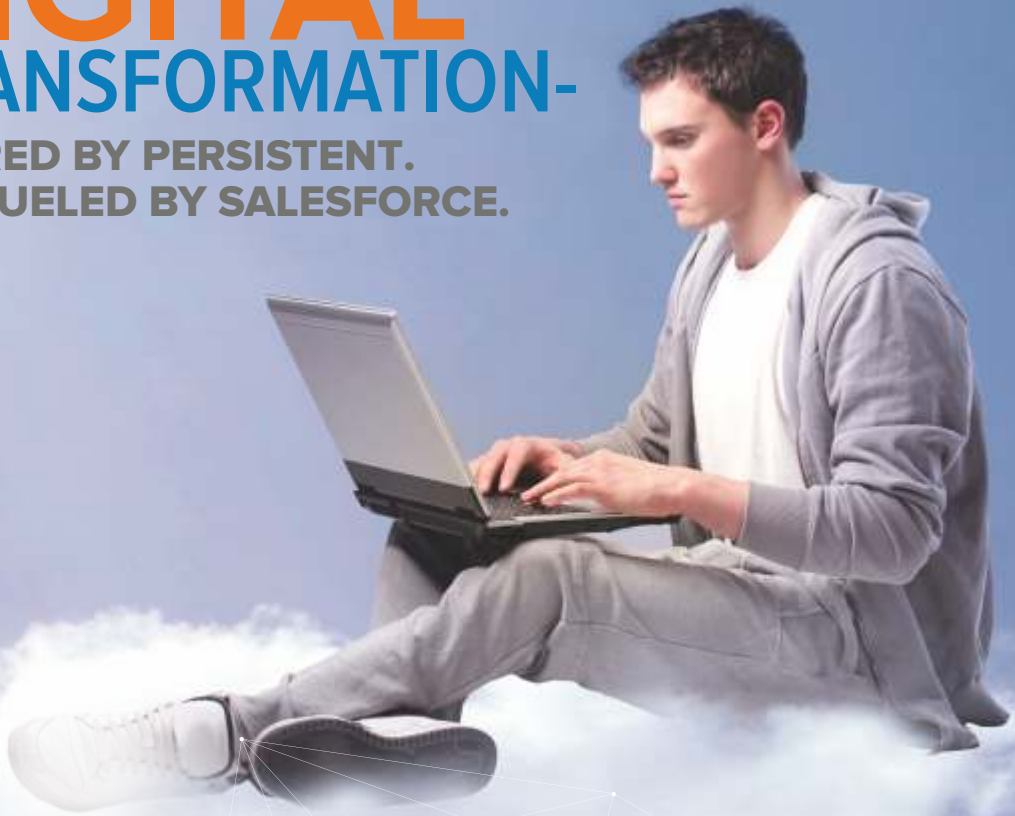




PERSISTENT

# DIGITAL TRANSFORMATION-

POWERED BY PERSISTENT.  
FUELED BY SALESFORCE.



## PERSISTENT AND SALESFORCE® INTRODUCTION

Persistent Systems is a leading next generation software development company. Established in 1990, we have 350 customers and 9,600 employees. We work actively with several enterprises and ISV's, as well as many of pioneering startups across the globe.

We are a Platinum consulting partner to Salesforce and member of the Cloud Alliance Partnership with a team consisting of over 780 Salesforce engineers. Currently, we have successfully completed 400+ projects on the Salesforce platform.

With its in-depth expertise across the entire Salesforce portfolio and focus on Digital Transformation, Persistent Systems is uniquely positioned to offer Platform Powered Business Transformation to our customers.





PERSISTENT

## PERSISTENT'S CENTER OF EXCELLENCE FOR SALESFORCE®:

### BEST PRACTICES

- Mandatory adherence to code, test strategy, design reviews
- Build & packaging automation
- Well defined best practices for development, QA & documentation
- Continuous focus on performance and quality

### FORCE.COM® EXPERTISE

- Ready team of engineers trained by Salesforce
- Specialized Architects, Data Modelers, Certified Developers and Testers

### FLAWLESS EXECUTION

- Well defined agile processes for Dev/QA
- Iterative development & demos to PM for feedback
- Sprint metrics collection for ongoing improvements
- Daily standup meetings

### INNOVATION AND R&D

- POCs in various platform features to be used in product features
- Design & development of reusable components
- Proactive participation in proposing technical improvements in product
- Proposals for QA test automation

### PRODUCT OWNERSHIP

- Partnering in end-to-end product design & development
- Support for onboarding, Salesforce security reviews and localization
- Participation in release planning, platform prerelease testing & org. administration
- Contributions to value addition to product features



- Implementation & Customization Sales Cloud®, Service Cloud®, Marketing Cloud®, Community Cloud®, Health Cloud®, Financial Service Cloud®
- Onboarding
- Custom App Development
- Consultancy & Training
- Integration with Salesforce: QuickBooks, SAP, Infor, SharePoint
- Data migration to Salesforce from MS-Excel®, Act®, MS Dynamics®, Siebel®, Sugar CRM®, MS AX®
- Connector development & Integration
- AppExchange Package development
- Customized portals



## ABOUT PERSISTENT SYSTEMS

Persistent Systems (BSE & NSE: PERSISTENT) builds software that drives the business of our customers; serving software product companies and enterprises with software at the core of their digital transformation.

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