Driving employee growth just became easier.

Through our digital engagement platform, we helped a large automobile company increase engagement and reduce attrition of blue collar workers.

Persistent helps a leading global loyalty provider save over 5M USD annually.

Leveraging our proven reference architecture blueprint, Persistent migrated custom applications from **150+ partners** onto a single, robust API-driven rules processing platform, leading to drastic reductions in maintenance costs and downtime.

The right technology can make the right care possible.

For a leading American hospital, Persistent developed a digital platform designed for speed, leading to **40%** reduction in patient waiting time and **over 5 million USD** potential savingsin operational costs annually.

When technology isn't living up to its potential, it's time to give it new life.

Persistent exposed a full set of APIs for AmerisourceBergen's Oracle suite of products, enabling external use cases, while improving usability across devices, including mobile. The result? A smooth, seamless UI experience that can be enjoyed by anyone, anytime, anywhere.

Enabling transformative digital experiences in identity management.

Leveraging its unique REST API platform for identity governance, Persistent helps the world's largest digital payment platform company offer omni-channel experiences to its employees, enhancing productivity and compliance.

Unleash the Ninja

Persistent helped a global software product company bring together its techies on a unique digital engagement platform to foster healthy competition and drive innovation.
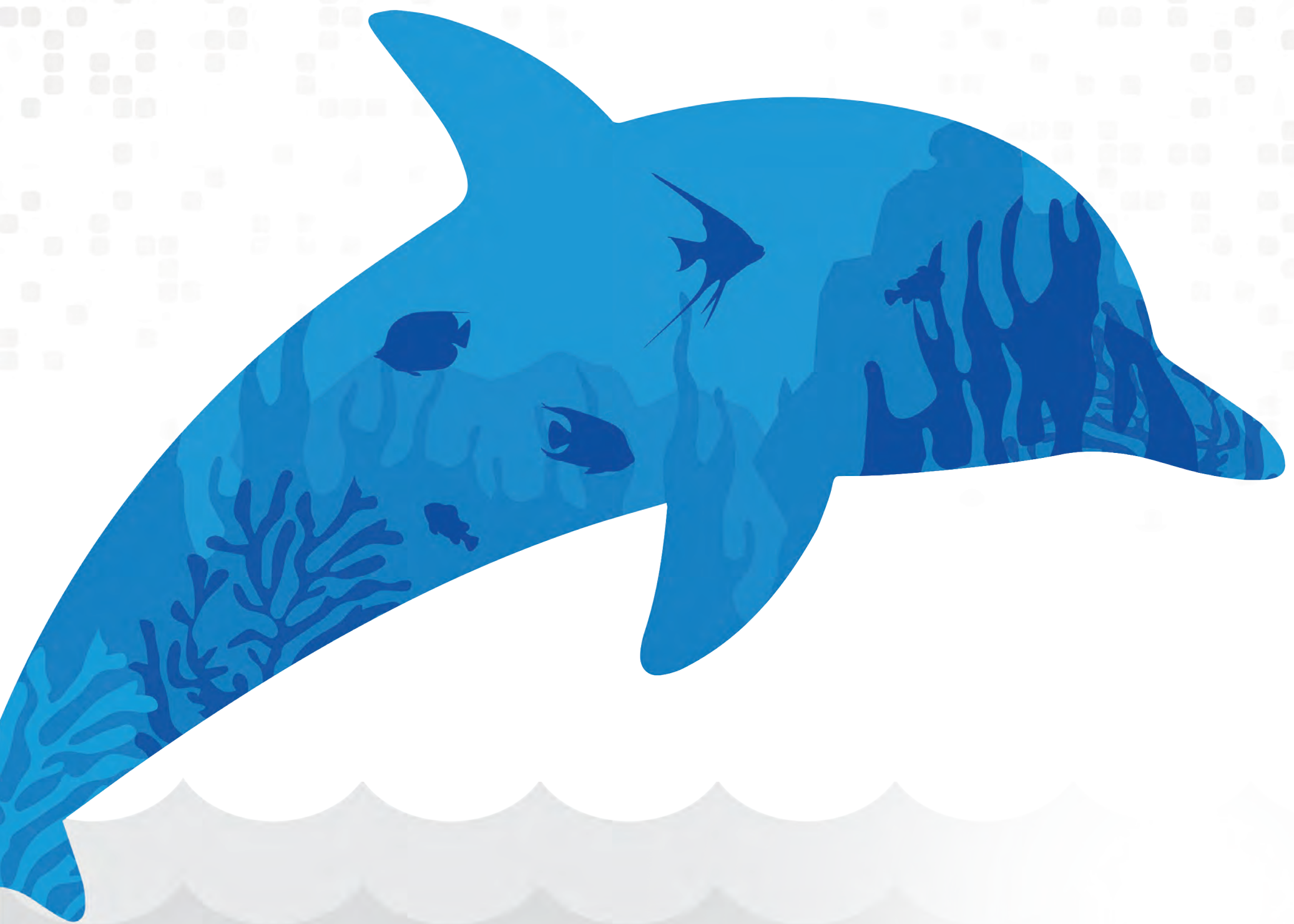
We took an ocean of information and transformed it into clear, actionable insights.

Leveraging advanced IoT and analytics, Persistent helps water treatment companies reduce downtime and maintenance costs across their widespread infrastructure through real-time alerts and prescriptive diagnostics.

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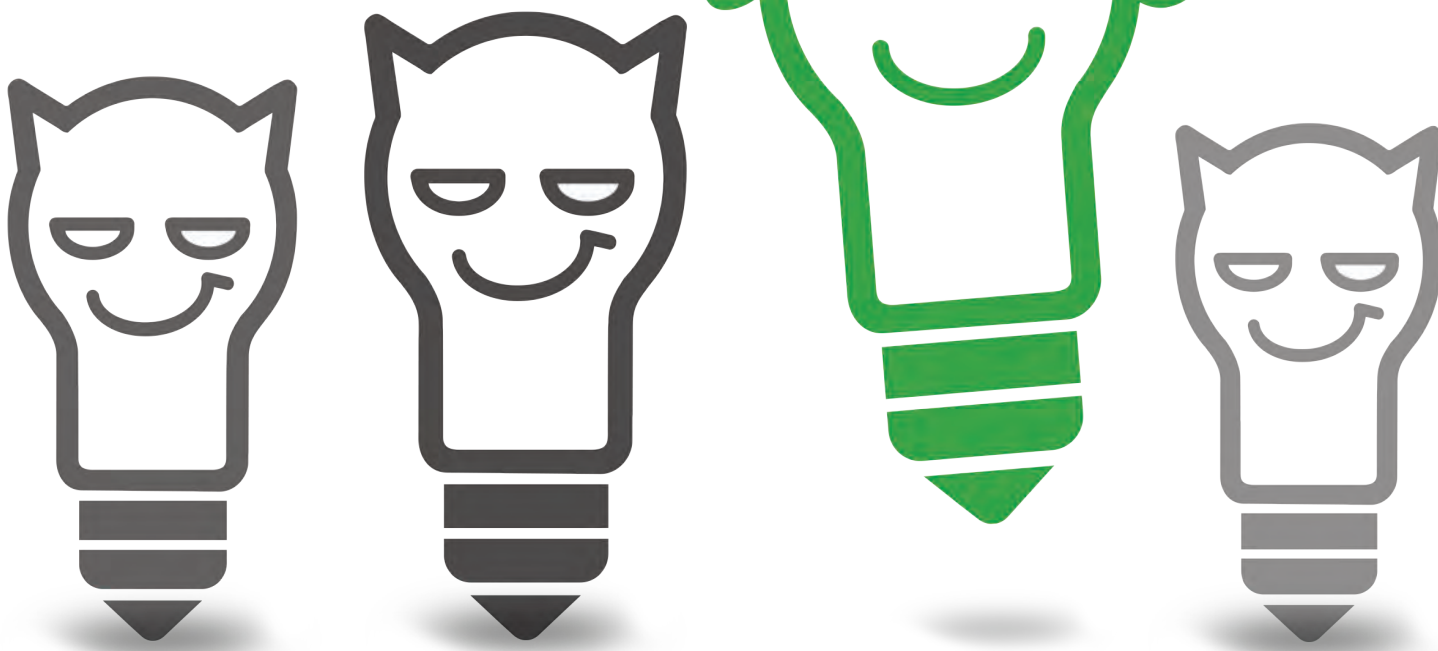
What can sweeten a merger? Smooth collaborations.

Through gamification, Persistent helped one of the world's largest F&B majors sensitize and motivate employees during a tough merger and acquisition.

Can we perfect technology to find the perfect candidate?

Persistent developed a recruitment engine based on prescriptive analytics, which helps a Dutch talent management company filter out the right candidate, **in seconds.**

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Can gamification help boost sales?

Channel partners of a large beverage company adopted Persistent's gamification platform resulting in spike in productivity of the sales team by **17%.**

Policy compliance can be intuitive, engaging and fun.

Through transformative digital experiences, we help enterprises reduce travel expenses by up to **45%.**

GAME ON!

PERSISTENT

A gamified patient on-boarding platform for a prestigious USA-based public health research institute that increases sign-ups and ensures sustained involvement in long term clinical research programs

DIGITAL ASSISTANCE

ENGAGEMENT ANALYTICS

UNIQUE PATIENT UX

RESULT

195% INCREASE
IN MONTHLY REGISTRATION

Continuous Transformation by Design.

CONNECTING
THE EMOTIONAL DOTS

UNDERSTANDING PEOPLE
JUST GOT INTERESTING

Gaining actionable insights into employee engagement
through transformative HR experiences

Highlights

| Digital Assistance | Personalized interventions | Honest Feedbacks | Predictive Analytics |

Result

Better understanding of employee culture and pain points

over
45,000
inputs received over a 2 year period

more than
27%
employees reported feeling a negative emotion

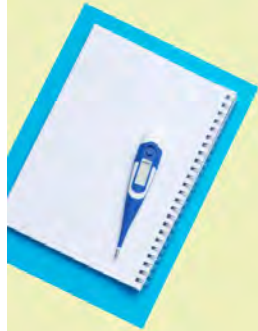Leading to constructive intervention by HR over a 2 year period

Continuous Transformation by Design.

HEALTH IT UP

PARTNER SERVICES

CONSUMER APPS

ENTERPRISE PRODUCT

HOSPITAL APPS

API

DESIGNING APIs THAT UNDERSTAND DATA AND DELIVER EXPERIENCES

STREAMLINE DOCTOR'S APPOINTMENTS AND PATIENT'S LIFE THROUGH DIGITAL ECOSYSTEMS

- 6000+ PHYSICIANS
- 28000+ MEMBERS
- 13 HOSPITALS
- 200+ FACILITIES

RESULTS

POTENTIAL SAVINGS PER YEAR USD $ 5 MILLION

Continuous Transformation by Design.

TEAMING UP
WITH
TECHNOLOGY

Getting people,
ideas and resources
on the same page

HIGHER PARTICIPATION
01

TEAM BONDING
02

IDEA

INNOVATIVE BRAINSTORMING
03

Transformative HR experiences leveraging
Persistent's unique gamification platform eMee,
enhancing employee engagement and
fostering innovation

Continuous Transformation by Design.

RECYCLING THE BLUE ON THE PLANET

UNDERSTANDING THE NEED OF THE HOUR – WATER RECYCLING

A Real Time Data Collection API that monitors maintenance of water treatment infrastructure

HIGHLIGHTS

Big Data Analysis	Data Access from Mobile Apps & Website	Remote Monitoring

RESULTS

Automation	Error notifications
Proactive Alerts during bad weather	Maintenance reminders

water

Continuous Transformation by Design.

REDEEMING HAPPINESS

A comprehensive rewards program for a USA-based baby care products company through digital omni-channel experiences, enhancing customer delight and brand loyalty.

99.7%
SCAN RESULTS ACCURACY

29% INCREASE
CUSTOMER ENGAGEMENT

Continuous Transformation by Design.

STRIKING A CHORD

Digital transformation in Smart City Governance

A reference architecture blueprint for data-driven governance under Indian Government's flagship Smart City program

HIGHLIGHTS

DIGITAL EXPERIENCES ★

CITIZEN ENGAGEMENT STRATEGY ★

GAMIFICATION ★

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